

CUSTOMER RETURNS

SoldSmart redefines customer returns by converting them into profitable re-sales. SoldSmart's two options allow you to become more competitive while receiving higher profits, protecting brand image, and keeping loyal customers.

BackTrack

Replace your return costs with re-sale profits with our easy-to-use consignment service! Your clients will remain loyal with this efficient return process. You never have to see returned merchandise again, but you can watch your customers return again and again.

How Does It Work?

Customers return their goods directly to SoldSmart's distribution center. We inspect the products and determine the salability while keeping you informed. Salable products are sold at prices 50% to 70% higher than traditional liquidation channels. You receive a check from sales at the end of each month!

- Full-time customer care support staff
- Complete payment process management
- Reputation protection using SoldSmart brand name
- Complete warehousing & logistics support
- Higher prices

SellBack

Exchange your customer returns for cash. The SellBack solution allows you to take the hassle out of reselling returned merchandise.

How Does It Work?

Send information about your returned merchandise to SoldSmart and we will sell it on your behalf. Once the item sells just ship the merchandise and SoldSmart will send you the cash. Your returned merchandise will be resold before you know it!

- Reputation protection using SoldSmart brand name
- Quick payments and turnaround
- Higher prices than traditional liquidation channels

CDAR (Close Down Asset Recovery)

CDAR is the best way to liquidate your final merchandise. You can continue to profit by using SoldSmart's expertise in inventory liquidation. Let SoldSmart help your merchandise reach its true earning potential on your close down sale!

How Does It Work?

A SoldSmart representative will help you discover the best way to liquidate your inventory using one of the three selling service solutions, **BulkOffload**, **PrimeRelease**, or **QuickConvert**. Each plan is customized to meet the needs of your business.

Client Benefits:

- Complete payment process management
- Reputation that produces higher prices in auctions
- Warehousing and logistics support if needed
- New selling channels maximize your returns



SoldSmart International
15 Hume Rd Smithfield NSW 2164
Tel 1300-1-2-SOLD/Fax: 02 8569 1811
www.soldsmart.biz